

Annual Convention

The South Dakota Association of County Commissioners and the South Dakota Association of County Officials gear up every fall for our annual South Dakota County Convention. This event serves as the largest gathering of over 400 county leaders in South Dakota for education, training, vendor displays and building face to face relationships!

We invite you to take advantage of the opportunity to make the most of your marketing dollars! Please take some time to read about how you can exhibit, sponsor and/or advertise at our yearly convention.

EXHIBIT

Showcase your products and services directly to county decision-makers, and learn about their needs. Attendees highly value the occasion to view new products and meet with exhibitors. Traffic is strong in the exhibit area, as we do our best to schedule main events in that vicinity. This provides an excellent opportunity for you to demontrate your products, display literature or sit knee to knee with your prospects. As an added bonus, all vendors will be recognized at a special appreciation breakfast held the second morning of the convention. This is another great opportunity to give a brief overview of your business and its offerings to the attendees.

SPONSORSHIP

Achieve high visibility by contributing financially to the annual convention. Let county officials know you support local government and their convention. Sponsors are recognized with signs displayed throughout the event, in the convention issue of our newsletter, convention programs, in the slide show that runs throughout the convention.

ADVERTISE

Advertising in the convention issue of our newsletter the "*County Comment*" exposes your message to the right county decision- makers. When convention attendees receive this issue, they dive right in, reading about scheduled seminars and events. They carry it throughout the convention and refer to it often.

Exhibit, Sponsor AND Advertise, or any combination that works for YOU!

The County Associations and our members rely on the support of vendors and sponsors for new ideas, information and different solutions to challenging problems. Together we can all make a difference. If you have any questions, please feel free to contact us at (605) 224-4554 or email to: kris@sdcountycommissioners.org.

> South Dakota Association of County Commissioners 211 East Prospect Avenue Pierre, SD 57501 Phone: (605) 224-4554 Website: www.sdcountycommissioners.org Email: kris@sdcountycommissioners.org Email: kade@sdcountycommissioners.org

South Dakota Association of ounty ommissioners

Annual Convention

Exhibit Space Contract-September 17-18, 2024 Ramkota Hotel - Rapid City, SD

Company Name:
Contact Person:
Mailing Address:
City, State, Zip Code:
Phone:
Fax:
Web Site:
Company email:

Convention Contact Person Email:

Email: kris@sdcountycommissioners.org

(Confirmation will be sent to the contact person listed above by email if provided)

Brief Description of Nature of Business:

Exhil	oit Space	Options and Costs
Exhibit Fee		
1st Booth	\$500.00	2nd Booth \$350.00
(Available with pur	ipment Displ chase of indoor spo	ay \$100.00 ace)
Exhibit spac	e availability	is limited and will be handled on a
	pre-paid,	first come basis.
Electricity Requirem	nents	Yes No
Additional Meal	Packages (\$	100 each) No. Requested:
One complimentary r	neal package i	is available with each booth purchase.
		Total Amount Due: \$
Name Badges Needer	d (names of cor	npany representatives attend the convention
0	X .	
Enclose check made paya	ble to SDACC fo	or the Total Amount Due to confirm Exhibit Spa
Please return contract to:		-
SDACC, 211 East Prospe Phone: (605) 224-4554	ct Ave, Pierre, SI) 57501

Email: kade@sdcountycommissioners.org

Booth Space and Accommodations: 8' X 10' Display space

One 6' table with tablecloth Two Chairs

Complimentary electrical access (extension cords not provided)

Outdoor Equipment Display: Available with inclusion of indoor vendor space for \$100. **Networking Opportunities:** Visible and available during breaks and evening social.

Exhibit Benefits

Recognition/Acknowledgements: Company name, contact information and a description of product/service in the convention newsletter issue, also recognition at a special appreciation vendor & attendee breakfast.

Meals: One full complimentary convention meal packet.

Additional meals packets - \$100 ea. **Name Badges:** Name badges for all pre-registered exhibitors.

Terms & Conditions

Payment Schedule: Full payment is due to SDACC with registration form to guarantee exhibit space.

Cancellation Policy: No refund will be issued after August 1st.

Booth Assignment: SDACC reserves the right to make and/or change booth assignments as it deems appropriate. Every attempt will be made to ensure competitors will not be next to each other.

Booth Set-Up/Tear Down & Staffing: Tuesday morning is reserved for vendor set up. Tear down is Wednesday afternoon after the final scheduled break. Exhibit booths must be staffed during all exhibit hours.

Lodging Information: Room block listing will be provided upon registration.

Liability, Loss or Damage: Exhibitor agrees it will hold harmless and indemnify SDACC for any loss or damage, expense or penalty arising from any action including an action based upon strict liability or negligence for personal injury or property damage to exhibitor, its employees, guests or property.



Sponsorship and/or Advertising Contract

Increase your exposure, visibility and recognition by becoming a contributing sponsor of the South Dakota County Annual Convention!

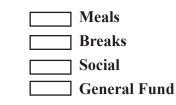
This event brings 400+ attendees involved in all aspects of county government to one area and provides you a unique marketing opportunity with county decision-makers. Let county officials know you support local government at their convention. Sponsors are recognized with your company name listed in the convention issue of the *County Comment* newsletter, signage posted throughout the facility, and in the slide show that runs continuously.

You may choose to be a full or partial sponsor of an event or simply donate toward the general convention fund. To become a sponsor, please complete the form below indicating which event you would like to contribute to and at what level. Thank you for your support of South Dakota counties.

Diamond Sponsor
Platinum Sponsor
Gold Sponsor
Silver Sponsor
Bronze Sponsor

tinum Sponsor \$3,000.00 ld Sponsor \$1,000.00 er Sponsor \$500.00 nze Sponsor \$250.00

\$5,000.00



Want to put your products and services in the Convention issue of the *County Comment?* Place an ad in this special newsletter which provides high visibility at a low cost, with each attendee referring to this newsletter numerous times throughout the event. Please check your preferred ad size.

Full Page Half Page Horizontal Quarter Page 7.5" W x 10" H 7.5" W x 5" H 3.75" W x 5" H \$400.00 \$250.00 \$175.00 Company Name: Image Horizontal Image Horizontal	Ad Guidelines • Ads must be received by July 1st to be printed in the convention issue of the newsletter. • Ads must be provided camera-ready. Preferred electronic format is PDF. • If providing an electronic ad, minimum of 300 dpi @ 100% of size.
Contact Person: Mailing Address: City, State, Zip Code:	To be listed in the Convention issue of the County Comment as a sponsor and/or advertiser, please complete contract and enclose payment to the address below: South Dakota Association of
Phone: Fax:	County Commissioners 211 East Prospect Avenue
Contact Person Email:	Pierre, SD 57501 Phone: (605) 224-4554 Email: kris@sdcountycommissioners.org
We certainly appreciate your time to consider participating in this year's event and look forward to hearing from you soon!	Email: kade@sdcountycommissioners.org